



THE LANDMARK LONDON REOPENS WITH A NEW COLLECTION OF PACKAGES

FROM A BEAUTY MINIBAR TO PERSONALISED BUBBLE BATHS, A FAMILY TREASURE HUNT & TROPICAL COCKTAILS, THE FIVE STAR HOTEL DELIVERS THE MOST LUXURIOUS STAYCATION EXPERIENCES



Five-star Grande Dame hotel and *AA Hotel of The Year London 2019-2020*, <u>The Landmark London</u>, is reopening its doors on the 15th August with a new collection of packages that deliver the most luxurious staycation experiences in London.

Whether guests are looking for the ultimate wellness retreat in a five star setting, a fun getaway with all the family or an exotic experience to rival a holiday abroad, there's a perfect package for everyone. From a beauty minibar to personalised bubble baths, a family treasure hunt through the Marylebone neighbourhood and tropical cocktails, The Landmark London has curated the most exciting experiences for that luxurious post-Lockdown trip.

The Landmark London is dedicated to protecting the wellbeing of the team members and guests. It is reopening in strict accordance with government guidelines and is implementing thorough safety and sanitation measures as well as new initiatives, such as contactless check in.

Its health and safety strategy has four pillars, and includes keeping staff safe to protect guests, increased hand disinfection and enhanced cleaning methods and the practicing of social distancing throughout the hotel. Follow the hyperlink here to read more about its commitment to health and safety.

Self-Care Retreat (priced from £326)





Created to rejuvenate guests post lockdown, the self-care retreat is the pinnacle of luxurious pampering. The experience includes an overnight stay in one of the hotel's spacious rooms, which features a supply of the finest grooming products and a minibar stocked with beauty-boosting food and drink, including collagen shots.

On arrival, guests are served a refreshing smoothie and can then retreat to the bathroom, where they will find their very own Germaine de Cappuccini bubble bath kit, complete with relaxing oils and rejuvenating eye and face masks, so they can personalise their own bathing experience. There's even a neat feet care pack to refresh and renew tired legs after a long day in the city.

The Landmark London has also curated a number of walking routes around the surrounding Marylebone neighbourhood. There are routes to fit any mood, guests simply advise on whether they are looking to destress, feel energised or simply enjoy some local nature, and the team at the hotel will plot the ideal path for that individual.

Website link: https://www.landmarklondon.co.uk/promotions/self-care-retreat/

Landmark Tropicana (priced from £354)

For those dreaming of travelling to tropical destinations, The Landmark London's Tropicana package will provide the most exotic experience in London.

Guests will enjoy a luxurious overnight stay in one of the capital's most spacious hotel rooms, an exotic welcome cocktail and a refreshing ice cream sundae bursting with exotic flavours. The next day, guests can wake up to a lavish breakfast, including an array of tropical fruits and international dishes, in the comfort of their bed or in the hotel's stunning Winter Garden Restaurant.

Website link: https://www.landmarklondon.co.uk/promotions/landmark-tropicana/

Family Fun (priced from £434)

For families looking to escape the monotony of Lockdown life at home, The Landmark London is offering a fun getaway in their luxurious and spacious family rooms.

The rooms are designed for two adults and two children (up to 12 years of age) and include a spacious lounge area and desk. As part of the package, families will discover a bespoke





Landmark teddy bear, a tent, and headlamps for them to enjoy an indoor campout in the comfort of their own room.

The next morning, everyone can enjoy a delicious traditional English breakfast served in-room or in the hotel's stunning Winter Garden Restaurant.

As a special add on, families can opt for an optional Treasure Hunt through the Marylebone neighbourhood.

The Landmark London's concierge team are also on hand to recommend nearby outdoor attractions for the family, including Regent's Park, London Zoo and Marylebone Village.

Website link: https://www.landmarklondon.co.uk/promotions/family-escape-break-london/

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NOTES TO EDITORS

About The Landmark London

<u>The Landmark London</u> in Marylebone is a magnificent five-star Grande Dame hotel and has, since its debut 120 years ago, remained an icon of quintessential and elegant London charm, offering guests an oasis of luxury and serenity in the heart of the capital.

One of the oldest railway hotels in London, The Landmark London was born in the romantic era of train travel, combining the opulence, grandeur and timeless service and design of those times with contemporary flair and five-star amenities. This is best represented in its iconic and soaring eight-storey-high glass Atrium that has been at the centre of the hotel since its opening.

An impressive 51 of The Landmark London's 300 rooms are suites, offering some of the largest rooms in the Capital and sumptuous comfort. The smallest room starts from 35 square metres.





Beautiful banqueting suites and a Majestic Grand Ballroom make the hotel a desired venue for impressive events, gatherings and spectacular weddings.

It features four drinking and dining destinations: *The Great Central Bar & Restaurant* serves a rotating seasonal lunch and dinner menu in a luxurious oak-panelled space, *The Mirror Bar* is perfect for pre-dinner cocktails or late-night drinks in Marylebone, and the Atrium houses two further venues. *The Winter Garden* serves a modern European menu and one of England's finest Afternoon Teas in stunning surroundings, whilst *The Garden Terrace* serves drinks throughout the day and Sunday Champagne Brunch at weekends.

The hotel was named fourth position in the acclaimed **The Sunday Times'** '100 Best Companies to Work For' in 2020. It also achieved 'Investors in People' Platinum Level Accreditation in 2018, the first and only hotel in the world to be awarded this level by achieving the highest score in accommodation business sector globally. It is by nurturing its staff that it ensures a personable world class service, that makes every guest experience exceptional.

In November 2019, The Landmark London was amongst the first hotels to sign up to 'Our Hospitality Commitment', a voluntary code of conduct working with <u>People 1st International</u>, to support the hospitality industry in continuing to offer diverse opportunities and fantastic careers.