



FIVE-STAR THE LANDMARK LONDON UNVEILS A MULTI-MILLION POUND REFURBISHMENT OF BEDROOMS AS PART OF 120[™] ANNIVERSARY

GRANDE DAME HOTEL DELIVERS LUXURY GUEST EXPERIENCE IN THE HEART OF FASHIONABLE MARYLEBONE



The magnificent five-star Grande Dame hotel, <u>The Landmark London</u>, is marking its 120th anniversary by unveiling a multi-million pound refurbishment of its 291 rooms and selected suites, providing a luxury guest experience and an oasis of serenity in the heart of the capital.

One of the oldest railway hotels in London, The Landmark London was born in the romantic era of train travel. Its refurbishment combines the opulence and grandeur of those times with contemporary flair and five-star amenities.

<u>Alex Kravetz Design</u> was appointed to carry out the refurbishment of 291 of the hotel's 300 rooms and suites, which are some of the largest in the Capital and offer sumptuous comfort. Commencing in January 2017, the refurbishment has taken just over two and a half years, completing just in time for the 120th anniversary.

Each of the redesigned, luxurious guest rooms feature new beds and furnishings, including carpets, curtains, case goods and bedside lights, along with a 49-55-inch Smart TV with Sky, telephones and upgraded complimentary Wi-Fi, to ensure fast and efficient

connectivity. The bathrooms have also been installed with Italian marble to capture the hotel's all-encompassing classic style and grandeur.

The refurbishment of the rooms complements the recent design changes to the spa, restaurants and bar, event spaces and the Atrium, with the entire guest experience placed at the heart of the hotel.





This latest design builds on the hotel's history and heritage to celebrate the iconic building. The aesthetic utilises an elegant colour palette, old limestone floors have been renovated, the stone and oak panelling in the main lobby has been rejuvenated and walls and ceilings in the two main ballrooms were repainted to preserve the 1900 ornate architecture and reflect the hotel's timelessness.

Andrew Batchelor, says "We have refurbished the hotel rooms and some public areas to enhance the luxurious guest experience. The hotel remains true to its historical roots; we've made fine adjustments to maintain the unique identity that is key to The Landmark London brand."

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NOTES TO EDITORS

About The Landmark London

<u>The Landmark London</u> in Marylebone is a magnificent five-star Grande Dame hotel and has, since its debut 120 years ago, remained an icon of quintessential and elegant London charm, offering guests an oasis of luxury and serenity in the heart of the capital.

One of the oldest railway hotels in London, The Landmark London was born in the romantic era of train travel, combining the opulence, grandeur and timeless service and design of those times with contemporary flair and five-star amenities. This is best represented in its iconic and soaring eight-storey-high glass Atrium that has been at the centre of the hotel since its opening.

An impressive 51 of The Landmark London's 300 rooms are suites, offering some of the largest rooms in the Capital and sumptuous comfort. The smallest room starts from 35 square metres.

Its sensuous spa features an extensive health club, four treatment rooms and sublime 15 metre chlorine-free indoor swimming pool; one of the only five-star hotels in the capital to have one.

Beautiful banqueting suites and a Majestic Grand Ballroom make the hotel a desired venue for impressive events, gatherings and spectacular weddings.





It features four drinking and dining destinations: The Great Central Bar & Restaurant serves a rotating seasonal lunch and dinner menu in a luxurious oak-panelled space, The Mirror Bar is perfect for pre-dinner cocktails or late-night drinks in Marylebone, and the Atrium houses two further venues. The Winter Garden serves a modern European menu and one of England's finest Afternoon Teas in stunning surroundings, whilst The Garden Terrace serves drinks throughout the day and Sunday Champagne Brunch at weekends.

The hotel was named sixth position in the acclaimed **The Sunday Times'** '100 Best Companies to Work For' in 2019 for the second consecutive year. It also achieved 'Investors in People' Platinum Level Accreditation in 2018, the first and only hotel in the world to be awarded this level by achieving the highest score in accommodation business sector globally. It is by nurturing its staff that it ensures a personable world class service, that makes every guest experience exceptional.