Landmark London Hotel
Environmental Policy

Mission Statement

The Landmark London recognises the need for responsible energy management throughout the hotel and is committed to improving energy efficiency and protecting the environment. Working at all levels of the business, from shareholders, employees and guests, we will endeavour to minimise the impact our operations have on the environment.

Objectives

- Fully comply with the law and legal legislation and regulations and to take a proactive approach to future legal requirements or obligations.
- To reduce the emissions of green house gases and conserve natural resources, whilst maintaining the comfort and safety of our guests and staff.
- To educate and train all members of staff in environmental issues and in good working practices in order to create an energy efficient and environmentally aware working culture.
- To reduce landfill and increase the recycling ethos of social, environmental and economical policies.
- To achieve a 3% decrease in energy consumption year on year.

Key procedures

- Key procedures in delivery of this policy include:
- To continue with our Green Team monthly meetings, ensuring that we are constantly putting environmental and energy saving issues at the forefront of our business strategies, and to monitor our progress in each of the key areas.
- To control usage of energy in each area of the hotel consistent with its pattern of use in order to increase awareness of energy issues among staff and encourage 'energy responsible' attitudes.
- To actively promote environmental awareness within the hotel and to clients via regular updates and the Landmark London website, in accordance with the company's policies.
- To ensure all staff are made fully aware of the company's environmental policy, and to gain their commitment in our efforts to make the Landmark London a more socially responsible business.
- To develop and increase responsible purchasing methods to include sourcing products, such as locally produced goods and using suppliers that maintain ethical practices.
- To work with the Considerate Hoteliers Association, Carbon Trust, Carbon Clear and Green Tourism amongst others, in order to comply with the relevant environmental legislation and codes of practice, and to give guidance on environmental issues.

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www.landmarklondon.co.uk

LANDMARK HOTEL LONDON LTD. REGISTERED NO. 6618138
REGISTERED OFFICE: ROYAL LANCASTER HOTEL. LANCASTER TERRACE. LONDON. W2 2TY

RESPONSIBLE VISITOR CHARTER

Be a responsible visitor

SEVEN THINGS YOU CAN DO TO HELP

- Conserve energy – Reduce energy by switching off lights and closing windows if heating is on. The Energy Saving Trust provides information on what you can do at home.
- Give the car a rest – Leave the car behind, if only for a day. Walk, cycle or use public transport.
- Shop Local – Use local products, they give you a flavour of the area and help support local communities. We are fortunate to have some fantastic producers of food, drink and arts and crafts in our region. Ask the Concierge for details of local markets.
- Reduce, Reuse, Recycle – Try to avoid overly packaged goods and say no to that extra carrier bag. Try and recycle any waste you have.
- Be Water Wise – Please use water wisely. Turn off the tap when brushing your teeth and adhere to towel policies or other water saving initiatives.
- Respect Nature – help us to look after the landscape and wildlife by not littering, guarding against fire and using footpaths and cycle-ways responsibly.
- Support Green Tourism Businesses – There are hundreds of businesses trying to reduce their environmental impacts through the Green Tourism Business Scheme. Businesses are awarded Bronze, Silver and Gold for their efforts to be more environmentally responsible. See www.green-business.co.uk for more information

The Landmark London Hotel is a member of the Considerate Hoteliers Association. Created in 1991 in Westminster with a founder membership of London's flagship hotels, Considerate Hotels is one of the first hotel associations worldwide to impart the message that care for the environment and social responsibility should form a major part of a responsible hotelier's agenda

The Landmark London holds the Gold accreditation from the Green Tourism business Scheme. This programme is targeted at hotels, guesthouses, attractions and event venues. The award, which is only made after a visit from an independent assessor, recognise traditional energy and resource management, as well as businesses that are actively promoting public transport, local cultural activities and London's open spaces.

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